

Appendix 5

Cinema Assessment

Table 6: Summary of Cinema Potential 2004 to 2016

Centre	2006	2011	2016
Catchment Population	45,035	45,804	46,527
Visits Per Annum	3.28	3.63	4.13
Total Visits Per Annum	147,716	166,267	192,155
Optimum Visits Per Screen	75,000	75,000	75,000
Optimum Visits Per Seat	300	300	300
Screen Potential	2.0	2.2	2.6
Seat Potential	492	554	641

Source:

Cinema Going 11, Dodona

BFI Film & Television Handbook 2004